

## **Peak Performance through Professionalism**

Everyone wants to do business with a professional and everyone admires a company who practices professionalism. By learning and practicing the Five Keys to Being a True Professional; participants learn to strive for greatness individually and corporately by becoming Peak Performers.

### **Learn how to:**

- Become the best at what you do
- Use skills and techniques to give you a competitive advantage in the marketplace
- Bolster your confidence and commitment for doing what is right
- Polish your professional image, appearance, and conduct

### **Benefits & Outcomes**

- Reinforces a culture of positive values, moral conduct, and professional behavior
- Emphasizes the importance and value of being professional and a Peak Performer
- Inspires accountability and responsibility
- Motivates associates to raise the quality and excellence of their work
- Provides a framework for improving performance that you can use over and over and provides a comprehensive resource book to refer back to when you need additional guidance

### **Program Length**

3-hour interactive program

### **Resources**

- Learning Guide and copy of Professionalism is for everyone book
- Reminder Card of the Five Keys to Being a True Professional and Ten Rules of Professionalism

“Inspiring Individuals and Organizations towards Performance Excellence”

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